Planning

Maximize content reuse and incorporate content automatically from any content registered in Web Solutions and integrate extra features such as geography for targeted activities. View the success of individual newsletter components with measurement control options.

From registration to targeted mailing, editors can take advantage of the full range of professional Open Text Web Solutions content management functions. With just a few clicks, you can compose newsletters and mail them according to the workflow as HTML, plain text, or text message. The fully-automated mailing as a scheduled job is set up quickly as well. Newsletter Module is suitable for both external and internal emailings and info letters.